

CASE NO.: 50R4788
Serial No.: 10/000,381
February 4, 2005
Page 2

PATENT
Filed: October 29, 2001

1. (currently amended) A system for automatically establishing at least one TV setting based on at least one of: a geographic location of a TV, a location of a TV with respect to a dwelling, and a time, comprising:

a TV; and

a processor coupled to the TV and receiving information representative of at least one of: a geographic location of a TV, and a location of a TV with respect to a dwelling, ~~and a time~~, the processor establishing at least one of: an audio setting, and a video setting based at least partially thereon, the audio setting being selected from the group consisting of audio volume, audio dynamic range, audio treble, audio bass, audio EQ, and surround sound, the video setting being selected from the group consisting of menu color, brightness, contrast, color, and tint.

2. (original) The system of Claim 1, wherein the information is input by a viewer of the TV.

3. (original) The system of Claim 1, wherein the information is received via a global positioning satellite.

4. (original) The system of Claim 1, wherein the setting is a video setting.

5. (original) The system of Claim 1, wherein the setting is an audio setting.

6. (original) The system of Claim 1, wherein the setting is a menu color.

7. (previously presented) The system of Claim 4, wherein the setting is at least one of: contrast, color, and tint.

9. (previously presented) A system for automatically establishing at least one audio or video TV setting based on a location of a TV with respect to a dwelling, comprising:

a TV; and

1169-26 AM1

CASE NO.: 50R4788
Serial No.: 10/000,381
February 4, 2005
Page 3

PATENT
Filed: October 29, 2001

a processor coupled to the TV and receiving information representative of a location of a TV with respect to a dwelling, the processor establishing at least one of: an audio setting, and a video setting based at least partially thereon.

10. (canceled).

11. (original) The system of Claim 5, wherein the setting is volume.

12. (original) The system of Claim 1, wherein the processor accesses a set of heuristics to undertake the establishing act.

13. (original) The system of Claim 1, further comprising an input device manipulable to establish the settings.

14. (previously presented) The system of Claim 13, wherein manually input settings are used by the processor to alter heuristics.

15. (currently amended) A method for establishing at least one audio and/or video setting on a TV based on at least one of: location of the TV, and time, comprising:

providing a set of correlation heuristics;

receiving an input comprising at least one of: the location, and the time; and

accessing the set of correlation heuristics to correlate the input to the setting, wherein the setting is a menu icon scheme.

16. (original) The method of Claim 15, wherein the location is a location of the TV within a building.

17. (original) The method of Claim 15, wherein the location is a geographic location of the TV.

18. (original) The method of Claim 15, wherein the time is a time of day.

1168-26.AM1

CASE NO.: 50R4788
Serial No.: 10/000,381
February 4, 2005
Page 4

PATENT
Filed: October 29, 2001

19. (original) The method of Claim 15, wherein the time is a date.
20. (original) The method of Claim 15, wherein the input is received from a viewer of the TV.
21. (original) The method of Claim 15, wherein the input is received from a global positioning satellite.
- 22-24. (canceled).
25. (currently amended) A system for tailoring TV settings to a TV location ~~and/or a time~~, comprising:
- means for inputting the location ~~and/or time~~ to establish an input, the location being received from a satellite;
- means for correlating the input to at least one setting associated with the TV; and
- means for establishing at least one of: an audio setting, and a video setting selected from the group consisting of menu color, color, tint, brightness, and contrast, on the TV.
26. (original) The system of Claim 25, wherein the means for inputting is a human-manipulable TV control device associated with the TV.
27. (original) The system of Claim 25, wherein the means for inputting is a wide area source of data.
28. (original) The system of Claim 25, wherein the means for correlating is a processor located in the TV.
29. (original) The system of Claim 25, wherein the means for correlating is a processor located in a set-top box associated with the TV.
30. (original) The system of Claim 25, wherein the setting is at least one video setting.

1168-26.AM1

CASE NO.: 50R4788
Serial No.: 10/000,381
February 4, 2005
Page 5

PATENT
Filed: October 29, 2001

- 31. (original) The system of Claim 25, wherein the setting is at least one audio setting.
- 32. (original) The system of Claim 4, wherein the processor determines whether to display closed captioning based on the information.
- 33. (original) The system of Claim 5, wherein the setting is an audio dynamic range.
- 35. (original) The system of Claim 5, wherein the setting is at least one of: audio treble, bass, EQ, or surround sound.

1168-26.AM1